The Grace Hopper Celebration of Women in Computing—the world’s largest conference for women technologists—broke records in 2014 and sold out in record time. Produced in partnership with Association for Computing Machinery (ACM), GHC brings together the best minds in the field.

GHC 2014 HIGHLIGHTS:

<table>
<thead>
<tr>
<th>ATTENDANCE</th>
<th>7,803</th>
<th>800</th>
<th>65</th>
<th>14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Near 8,000 attendees—a 64% increase from 2013</td>
<td>Representing 800 organizations including corporations and academic institutions worldwide</td>
<td>From 65 countries including Kyrgyzstan, Mongolia, Qatar and Zambia</td>
<td>GHC has been connecting, inspiring and guiding women technologists for 14 years</td>
<td></td>
</tr>
</tbody>
</table>
Demand to be at GHC reaches an all-time high

Attendance grew 64% from 2013

GHC 2014 sold out in record time, increasing capacity to accommodate 7,803 attendees representing 800 organizations.

WOMEN AT ALL LEVELS ARE DRAWN TO GHC TO:

- Be inspired by the best minds in industry, government and academia (71% of survey respondents)
- Network with a dynamic community (67%)
- Boost their careers through professional development (48%)
- Gain technical know-how (30%)
- Find a job (29%)

"I have been to many conferences over my career and they all pale in comparison. I came back energized and determined to bring as many women from all levels of my organization back with me next year! I experienced more of what our impact to the world is and I am better for it!"

BRENDA WILKERSON, SENIOR MANAGER, CS AND IT EDUCATION

2014 GHC ATTENDEE PROFILE

<table>
<thead>
<tr>
<th>Industry</th>
<th>Student</th>
</tr>
</thead>
<tbody>
<tr>
<td>52.2%</td>
<td>35.8%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic</td>
<td>5.4%</td>
</tr>
<tr>
<td>Nonprofit/Gov’t</td>
<td>2.9%</td>
</tr>
<tr>
<td>Other</td>
<td>3.2%</td>
</tr>
<tr>
<td>Unknown</td>
<td>0.5%</td>
</tr>
</tbody>
</table>

5,007 professionals, executive leaders and academics
375 different corporations, national labs, government and non-profit organizations
2,796 undergraduate and graduate-level students
475 academic institutions
Attendees come from all over the world

They flew in from 65 countries across the globe including newcomers Kyrgyzstan, Mongolia, Qatar and Zambia

Real, lasting change cannot be made without the participation of all stakeholders.

In 2014, GHC invited men to be part of the conversation:

The CEO of Microsoft, Satya Nadella, was GHC’s first male keynote speaker

An all-male panel kicked off an engaging dialogue on what it means to be a male ally

486 men attended GHC (6% of attendees) and gained new perspectives

Put simply, going to GHC is one of the best things any man in tech can do to improve himself and to make the field more inclusive. Not only does it demonstrate to technical women that you support and celebrate their accomplishments, but it is a chance for you to step outside the comfortable bubble where men are the constant majority and into an environment where you can learn from and with a female majority. It is one of the few conferences I make sure to attend every year.”

MATT WALLAERT, BEHAVIORAL SCIENTIST, MICROSOFT
**RATINGS**

### GHC maintains high ratings

In 2014 GHC scaled to accommodate a much larger audience, and maintained a high quality experience

In their own words, the conference highlight most often shared by respondents was the sense of community they felt meeting and being among other women in tech.

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#### FOUND INSPIRATION

90% of survey respondents were inspired by the role models at the conference.

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#### FELT LESS ISOLATED

67% of survey respondents felt less isolated after attending.

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#### GENERAL CONFERENCE RATINGS

<table>
<thead>
<tr>
<th>Category</th>
<th>% EXCELLENT/GOOD</th>
</tr>
</thead>
<tbody>
<tr>
<td>OVERALL QUALITY</td>
<td>92%</td>
</tr>
<tr>
<td>PROVIDING INSPIRATION</td>
<td>89%</td>
</tr>
<tr>
<td>NETWORKING AND COMMUNITIES</td>
<td>87%</td>
</tr>
<tr>
<td>RELEVANCE OF TECHNICAL TOPICS</td>
<td>70%</td>
</tr>
<tr>
<td>RELEVANCE OF PROFESSIONAL DEVELOPMENT TOPICS</td>
<td>79%</td>
</tr>
<tr>
<td>ADMINISTRATION AND LOGISTICS</td>
<td>84%</td>
</tr>
<tr>
<td>GHC CAREER FAIR</td>
<td>92%</td>
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</tbody>
</table>

- **% EXCELLENT/GOOD:**
  - OVERALL QUALITY: 92%
  - PROVIDING INSPIRATION: 89%
  - NETWORKING AND COMMUNITIES: 87%
  - RELEVANCE OF TECHNICAL TOPICS: 70%
  - RELEVANCE OF PROFESSIONAL DEVELOPMENT TOPICS: 79%
  - ADMINISTRATION AND LOGISTICS: 84%
  - GHC CAREER FAIR: 92%

*NOTE: The post-event survey had a high response rate of 32%. Survey respondents were representative of conference attendees overall.*

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#### WOULD RECOMMEND

<table>
<thead>
<tr>
<th>OF ALL ATTENDEES</th>
<th>OF GHC SCHOLARS</th>
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<tbody>
<tr>
<td>91%</td>
<td>98%</td>
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</table>

91% would recommend the conference to a friend or colleague, and nearly all GHC Scholars (98%) and students (96%) would recommend it.

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*This was Disneyland for techies! I am completely hooked. I cannot wait to attend the next GHC with my students.*

LEILANI Benoit, ASSOCIATE PROFESSOR

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STUDENTS

Students gain confidence—and jobs—at GHC

A third of students felt isolated as women in tech, but nearly all left inspired and committed to pursuing tech careers—some with offers in hand

ATTENDEE PROFILE

<table>
<thead>
<tr>
<th>DEGREE</th>
<th>MAJOR</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor’s Degree</td>
<td>64% Computer Science/Informatics</td>
<td>79%</td>
</tr>
<tr>
<td>Ph. D.</td>
<td>17% Other Engineering</td>
<td>4%</td>
</tr>
<tr>
<td>Master’s Degree</td>
<td>16% Computer Hardware Engineering</td>
<td>4%</td>
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THE GHC EXPERIENCE % EXCELLENT/GOOD

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THE GHC EFFECT

88%

After GHC, 88% of students increased their commitment to a technology career.

“...It was incredibly inspiring to have these strong, successful women talking about how they overcame the challenges we all face. I think every woman in CS should go to [GHC] at least once in their lifetime.”

BESTE YUKSEL, PHD CANDIDATE, TUFTS UNIVERSITY

A THIRD OF RESPONDENTS SUBMITTED A RESUME FOR GHC.

Of attendees who looked for employment at GHC:

1/4 A quarter had an interview

1/2 Over half were under consideration for at least one internship, and a third were under consideration for at least one job

97 14% or 97 people received one or more offers at GHC
INDUSTRY ATTENDEES

Professionals are reenergized and inspired

Women in industry acquired new tools to grow professionally, and renewed commitment to their careers

ATTENDEE PROFILE

The typical professional attendee is a mid-level manager/contributor (49%) in the field of research and development, engineering, or programming (46%).

*1/2*
Over half of industry professionals work in the computer software field

*2/3*
Two-thirds have low representation of women technologists on their teams

THE GHC EXPERIENCE % EXCELLENT/GOOD

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<tr>
<td>88% 🌟</td>
<td>86%</td>
<td>83%</td>
<td>88%</td>
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</table>

THE GHC EFFECT

70%

Nearly 70% increased their commitment to their field, and learned new skills to advance their careers.

*“I discovered new interests and opportunities I would not have otherwise known about at this stage in my career, and I am grateful to have been part of such a big celebration of amazing women!”*  
SAGE FRANCH

GHC ENCOURAGES ADVOCACY

40% ☀

As a result of attending GHC, 40% of respondents intend to advocate for change in their organizations.

*“[Because of GHC, I intend to] help my female colleagues step into the limelight more!”*  
INDUSTRY PARTICIPANT

*“After GHC I’m organizing the first WiT [Women in Technology] group in my country!”*  
CAROLINA HADAD, GLOBAL SHAPER  
UNIVERSIDAD DE BUENOS AIRES
Join us in Houston, TX for the Grace Hopper Celebration 2015!

Contact businessdevelopment@anitaborg.org for inquiries.

MORE AT GRACEHOPPER.ORG

The Grace Hopper Celebration (GHC) of Women in Computing Conference was co-founded by Dr. Anita Borg and Dr. Telle Whitney in 1994, inspired by the legacy of Admiral Grace Murray Hopper. GHC brings together the best minds in computing, and increases visibility for the contributions of women to computing. It is produced by the Anita Borg Institute and co-presented by the Association of Computing Machinery (ACM).

ABI connects, inspires, and guides women in computing and organizations that view technology innovation as a strategic imperative. Founded in 1997 by computer scientist Anita Borg, our reach extends to more than 65 countries. As a social enterprise, ABI envisions a future where the people who imagine and build technology mirror the people and societies they build it for. www.anitaborg.org