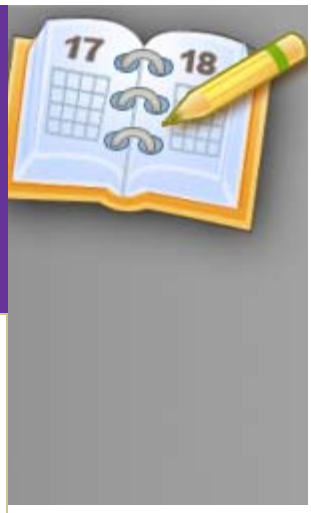
ANITA BORG INSTITUTE

Call For Action

August 2009



IN THIS ISSUE

Early Bird Pricing Deadline for GHC Extended to September 9
Secrets of a Successful GHC Corporate Sponsor
Why I'm Glad I Went to Grace Hopper
Thomson Reuters Becomes ABI Strategic Partner
Finding a Roommate for GHC
How Students Can Get the Most Out of GHC
NSF Graduate Research Fellowship

Early Bird Pricing for Grace Hopper Celebration Registration Extended

Deadline: SEPTEMBER 9, 2009

The deadline for registering with early bird pricing for Grace Hopper Celebration of Women in Computing (GHC) has been extended to September 9, 2009. Make sure to register today.

IMPORTANT REMINDER: FREE CHILDCARE REGISTRATION CLOSES SEPTEMBER 2. Childcare is sponsored by NetApp.

Secrets of A Successful GHC Corporate Sponsor

Recruitment and retention are two major goals of every organization. If you are a corporate sponsor at this year's Grace Hopper Celebration, they are especially important. Here is a list of tips to becoming a successful sponsor.

Tips for Recruitment

- Have men and women from your organization volunteer at the Resume Clinic (sponsored by Thomson Reuters). They will get a chance to connect one on one with students and industry women and provide them valuable feedback on their resumes. If you are interested in volunteering, email us today.
- Keep your exhibit table well staffed throughout GHC. The worst thing would be to have a talented candidate walk away because no one was there to speak with them.
- Be prepared! Have goodies not just in the GHC conference bags, but also on your table for candidates and attendees. This is a great way to get your brand known at the conference.
- As a sponsor, you get to access the resume database and sneak a peek at eligible candidates. You also have the option of setting up interviews before the conference. New resumes come everyday, so keep checking the database!
- The CONNECT project (sponsored by ACM-W) is a great way to keep track of the attendees you meet with at GHC. Every sponsor table will have a CONNECT scanner. Contact information will be emailed to you so do you don't have to worry about losing any business cards.
- Don't forget to have your team attend the poster session(sponsored by Symantec). It is a great place to see research from students and professionals from around the world.

Tips for Retention

- At past Grace Hopper Celebrations, companies have held their own mini-receptions for attendees from their organizations. It's a good way to help members from your company to get to know each other and also get excited about GHC. Just make sure your mini-receptions don't conflict with any parts of the actual Conference! Check the program schedule for details.
- Once your attendees get back from GHC, have them set up presentations for those who couldn't attend. They can share all the information they gained this year at GHC, maybe even convincing others to join them in the future.
- Make sure to attend everything that's going on. Don't spend your time sitting in your hotel room working! If work does come up you can always stop by the cybercafŽ (sponsored by HP) anytime to check up on emails.
- Take advantage of the sessions taking place. For example, Jo Miller is leading a session (sponsored by Cisco) on the first day of GHC that deals with how to be a person of influence. Members of your organization will definitely walk away with new skills and perspectives.
- Network. The connections you make today could be your coworkers in the future, so make use of the CONNECT project.

Why I'm Glad I Went to GHC

We want to share success stories from past Grace Hopper Celebration attendees. If you have a story please send it in to jerrib@anitaborg.org. We'll be sharing these stories in our upcoming newsletters.

Our third story is from Denise Brosseau:

I want to tell the story of how the Grace Hopper Conference led me to a consulting gig and a great Christmas dinner!

When I was invited to speak at the conference in 2007 I had the pleasure of serving on a panel on the second day of the event. The afternoon before, I had a pre-panel meeting with the other panelists which led to a great connection with Nina Bhatti. Over the next few hours Nina and I ended up brainstorming the product/project she was working on and within a few weeks of coming home I had a contract with HP to help think through the strategic issues around her team's intrapreneurial efforts. This developed into a wonderful friendship and last Christmas I had dinner with Nina and her family at their beautiful home in Silicon Valley. Nina is one of those folks I now rely on as a key member of my 'personal board of directors.' Thanks to GHC for helping make that connection for me.

Best,

Denise Brosseau
CEO and Executive Talent Agent, Brosseau Group

How Students Can Get the Most Out of GHC

Whether you are an undergraduate or graduate student in computing, the Grace Hopper Celebration is a great place to come for inspiration, learning, professional networking, and job opportunities. You will gain the most from this experience with a little preparation.

Some activities at Grace Hopper require preregistration. Don't worry if you did not sign up for these when you registered. Just log back into the registration system and you can add them. Here are a few such activities of special interest to students, plus some sessions you won't want to miss!

Continued ...

Thomson Reuters Becomes ABI Strategic Partner

The Anita Borg Institute for Women and Technology (ABI) today announced that Thomson Reuters has become a Strategic Partner of ABI. Thomson Reuters will support and participate in two major ABI programs in the coming months:

- The Grace Hopper Celebration of Women In

NSF Graduate Research Fellowship 2009-2010

The NSF GRFP is one of the most prestigious science and engineering fellowship programs in the United States. Awardees are

Computing Conference will be held September 30-October 3, 2009 in Tucson, Arizona. GHC is the world's largest gathering of technical women in computing with participants from around the world. At GHC, Thomson Reuters, a GHC Silver Sponsor, will be hosting the keynote speaker breakfast, underwriting scholarships for university students to attend the conference, and sponsoring a resume clinic for the attendees.

- The Women of Vision Awards honor women making significant contributions to technology in three categories: Innovation, Leadership, and Social Impact. Thomson Reuters will be a Bronze sponsor for the event to be held May 12, 2010.

"As the world's leading source of intelligent information for businesses and professionals, we know that a diverse workforce is critical to driving our objectives and essential to innovation. We are pleased to partner with the Anita Borg Institute because they share our goal of recruiting, retaining and advancing women in technology," said Kelli Crane, senior vice president and CIO, Thomson Reuters. "Our involvement will also allow us to learn from other leading technology companies and provide new resources and networking opportunities for our employees."

Jody Mahoney, vice president of business development for ABI, stated, "Thomson Reuters is committed to the advancement, retention and recruitment of women in technology. They recognize that a diverse work environment fuels creativity and innovation - critical to developing new products and services that meet their customers' needs. We are very proud to have Thomson Reuters join with us in supporting technical women"

"The global nature of the Anita Borg Institute aligns with that of Thomson Reuters. This partnership will help us expand our global technology network and establish new relationships in places like India and China," said Jane Moran, CIO, Markets division, Thomson Reuters. "It will also help us create greater opportunities for our current global IT workforce to reach their full potential."

Finding a Roommate for GHC

Sharing a hotel room can be a great way to reduce travel expenses. Here are a few tips for finding a roommate for GHC 2009.

*If there is a technical women's group at your university or company, ask whether anyone else is going to GHC and would like to share a room.

*If you're on Systers, Latinas in Computing, ResearcHers or related email lists, try looking for a roommate there. Many women who attend Grace Hopper are on these lists.

*There is an active Finding GHC Rides and Roommates discussion in the Grace Hopper 2009 group on Facebook.

*There is also a Finding GHC Rides and Roommates discussion in the Grace Hopper Celebration group on LinkedIn.

provided the following:

- Three years of graduate school support.
- $30,000 annual stipend
- $10,500 annual cost of education allowance
- A one-time $1,000 international travel allowance
- Access to TeraGrid supercomputing facilities.

Full Proposal Deadlines:

- November 2, 2009 Interdisciplinary fields of study
- November 4, 2009 Mathematical Sciences; Computer and Information Sciences and Engineering
- November 5, 2009 Social Sciences; Psychology; Geosciences
- November 6, 2009 Life Sciences
- November 10, 2009 Chemistry; Physics and Astronomy
- November 12, 2009 Engineering

For more information concerning benefits, eligibility, and tips on applying, applicants are encouraged to visit: www.nsfgrfp.org.

Apply at: www.fastlane.nsf.gov/grfp/

CONTACT US

Anita Borg Institute for Women and Technology

ABI LINKS

Awards
Communities
GHC
Systers
TechLeaders
Women of Vision

SIGN UP FOR ABI NEWSLETTER

To learn more about ABI and our upcoming activities sign up for our

PLEASE NOTE: If you are a GHC scholarship recipient, the scholarship program will arrange a roommate for you. See your scholarship award letter for more information.

monthly newsletter.

<