

ANITA BORG INSTITUTE

Call For Action

April 2010



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We Need Your Help - Nominate a Woman for the Denice Denton Emerging Leader and Anita Borg Change Agent Awards TODAY

The deadline for the [Denice Denton Emerging Leader](#) and [Anita Borg Change Agent](#) Awards has been extended to May 14, 2010 and we need your help with nominations!

Do you know an academic woman or a man under the age of 40, who is on the tenure track, not yet tenured, who has demonstrated a significant leadership capability and positive impact on the lives of women through technology? Nominate her for a [Denice Denton Emerging Leader Award!](#)

Do you know of technical women who live and work outside the United States that are working to attract and support women in technology in their region? Nominate these deserving technical women for the [Anita Borg Change Agent Awards](#). Recipients are recognized for their technical leadership and advocacy work.

Go to our website and nominate a technical woman today!

2010 Women of Vision Awards Registration Closes on April 30th

The Anita Borg Institute for Women and Technology invites you to [sponsor a table](#) or purchase a ticket for our annual Women of Vision Awards Banquet! The Women of Vision Awards honor technical women for a lifetime of achievement in the areas of Leadership, Innovation, and Social Impact. Our keynote speaker this year is **Arianna Huffington**, co-founder and editor-in-chief of the Huffington Post. This event will inspire and engage the technical women at your company, and offer excellent networking opportunities.

Important Due Dates

[Anita Borg Technical Leadership Award Call for Nominations](#) - April 29, 2010

[Anita Borg Social Impact Award Call for Nominations](#) - April 29, 2010

[Systems Pass-It-On Awards Applications](#) - May 12, 2010

We would like to thank our sponsors:

Dinner Host : Lockheed Martin

Gold Sponsor: Intel

Silver Sponsors: Cisco, Google, NetApp, Symantec

Bronze Sponsors: Adobe, Career Action Center, SAP, StraTerra Partners, Thomson Reuters

We invite you to sponsor a branded table for your 10 employees, guests, or donate a table to students. Individual tickets are also available.

[Learn more and register today!](#)

May 12, 2010 - 6:00 - 9:30pm

Mission City Ballroom Santa Clara, CA

Profiles of Senior Technical Women: Judy Priest , Cisco Distinguished Engineer and Manager in the Gigabit Systems Group, Cisco Systems, Inc.

The Anita Borg Institute is proud to introduce a new feature of our newsletter: Profiles of Senior Technical Women. We have selected 7 questions and asked each of these amazing women to share their answers. We hope you enjoy this new feature. This month Judy Priest, Cisco Distinguished Engineer and Manager in the Gigabit Systems Group, Cisco Systems, Inc. will share her answers.

How did you decide to pursue a career in technology?

My father was a math major and my mother was a physicist. I have two brothers that started out with engineering degrees, one is now a neurosurgeon and the other a tenured professor. I had the natural inclination and nurturing for science and math, but what keeps me here decades later is my personal passion for continuous learning. Technology evolves at an extraordinary rate and it's a constant race to keep up. People generally find its dynamic nature either exhilarating or exhausting. For me it's the former; it is very exciting to be in a field where I can learn something new every day. I also see the impact of innovative technologies on our lives, everything from medical research to energy conservation to elimination of geographic boundaries when people communicate via the Internet. I want to participate in a profession that makes the world a better and broader place for my children.

[Continued...](#)

2010 Women's Empowerment Campaign

GreatNonprofits and GuideStar have launched the 2010 Women's Empowerment Campaign, in partnership with the National Organization for Women (NOW) and the Anita Borg Institute for Women and Technology, to identify top-rated nonprofits focusing on women's issues. Tell us about YOUR experience- how are these organizations having an impact? Which ones are great? Which ones need some improvement?

- [Denice Denton Emerging Leader Award Call for Nominations](#) - May 14, 2010

[Change Agent Award Nominations](#) - May 14, 2010

[GHC Scholarship Applications](#) - May 14, 2010
[K-12 Computing Teachers Workshop Applications](#) - May 14, 2010

TiEcon 2010: World's Largest Conference for Entrepreneurs

**May 14-15, 2010
Santa Clara Convention
Center, Santa Clara, CA**

There is an entrepreneur in each of us. Come join over 3,000 dynamic entrepreneurs, venture capitalists, industry executives and thought leaders over two full days of practical business idea sharing, networking and power-connecting. TiEcon includes TIE 50 Awards, PowerConnect, and Business Bootcamp, as well as sessions on Cleantech, Wireless, Software, Internet, and BioSciences.

This year we have a number of new sessions, some dedicated to the women entrepreneur. Please join us for Entrepreneurship - Where are our women entrepreneurs and CXOs followed by an elegant lunch hosted by TiE's women forum. We are pleased to introduce our newest track "The Outer Realm," a rare glimpse into cutting-edge technological research that sounds a lot like science fiction, but is being carried out today in respected universities and laboratories around the world.

For complete information please visit www.tiecon.org. Anita Borg Newsletter

Your participation in this campaign helps identify the nonprofits that are making a difference for women.

Benefits:

Recognition: Every organization that gathers 10 or more positive reviews during the month of May will make the GreatNonprofits Top-Rated Women's Empowerment Nonprofits List.

Community Engagement: Great opportunity for nonprofits and their community members to interact and engage directly.

First-person stories: Clients volunteers, donors and others share with the public, in their own words, how this nonprofit serves its community. Nonprofits can use this resource of powerful and authentic stories to engage donors and volunteers.

Campaign deadline: May 31, 2010. - [FAQ](#).

readers use promo code: tiwomen to receive a \$125 discount.

CONTACT US

[Anita Borg Institute for Women and Technology](#)

ABI LINKS

[Awards](#)
[Communities](#)
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[Systems](#)
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To learn more about ABI and our upcoming activities sign up for our monthly newsletter.

CIO Roundtable Hosted by Year Up New York by Jody Mahoney

Several months ago, I was invited to participate on a panel hosted by the wonderful workforce development organization Year Up New York. If you don't know about Year Up, they help young adults from challenging backgrounds achieve a "year up" in order to join the workforce as technology staff, or go on to school-community college or 4 year programs. The remarkable stories of these young people are life changing and life affirming-as is their youth, tenacity and resilience. Support Year Up-it is the work of everyone's lives.

Year Up New York convened a one day Women in IT program hosted by Microsoft and facilitated by Abbie Lundberg, former editor in chief CIO Magazine and current founder/principal Lundberg Media. Two panels, each featuring eight CIO/SVPs, and one nonprofit representative per panel convened to discuss success factors and challenges of being a woman in IT. The panelists represented a broad array of sectors, and were very senior-CIO and SVP or higher, and the session was deemed closed in order to allow for candid exchange between the panelists and audience. All panelists were women.

Each talked about their journey to the top, describing early challenges-one woman, the first woman ever on the trading floor in a London Exchange was spat on by her male colleagues-to current dilemmas including jobs that didn't materialize after relocating one's entire family to another country.

[Continued...](#)

2010 GHC Scholarships

Scholarship applications are now being accepted for the 2010 Grace Hopper Celebration (GHC). GHC scholarships cover a combination of conference registration (which includes most meals), lodging, and fixed amount of travel reimbursement funds. The majority of scholarships are awarded to undergraduate and graduate students, however, junior

faculty, members of non-governmental organizations, and non-profits are also eligible to apply. Visit the [scholarship page](#) for more information and to submit your application. The deadline to apply for a scholarship is May 14th.

We are also looking for academic underwriters and corporate sponsors to support scholarships at Grace Hopper. Contact [Jody Mahoney](#) for corporate sponsorship and [Kim McLeod](#) for academic underwriter sponsorship opportunities.