

ABI Ambassador Program

BJ Wishinsky

Communities Program Manager
Ambassadors Program Lead
Anita Borg Institute

Carole Dulong

Senior Staff Engineer, Google
Co-Chair, ABI Advisory Board
Ambassadors' Ambassador



The Anita Borg Institute Mission

Through our work every day, the Anita Borg Institute seeks to:

- increase the impact of women on all aspects of technology, and
- increase the positive impact of technology on the world's women.



What is the Ambassadors Program?

A community of technical women leaders who

- work to improve technical women's opportunities and impact in their own organizations
- find value in ABI's programs
- are passionate about ABI's mission



What do ABI Ambassadors do?

Improve ABI program outreach and impact:

- Provide feedback and input on ABI programs
- Communicate upcoming ABI events and encourage participation within their organizations
 - TechLeaders, Women of Vision Awards
 - Moderating panels/presenting at Grace Hopper Celebration
 - Volunteer as community bloggers, note-takers, etc.
- New in 2008:
 - Share information and animate discussions in expanded ABI online communities



Benefits of being an Ambassador

Access to a unique community of women technology creators and decision makers

- Expand your network and visibility
 - Networking events
 - Online community
- Share and learn
 - Challenges/lessons learned
 - Best Practices/what's working
 - Resources for individual women and for technical women's groups



ABI Ambassadors 2008 Goals

- Expand from a small group of champions and advisors to a network of technical women's networks
- Actively recruit and provide networking opportunities at TechLeaders and other events
- Expand and energize online communities
 - Provide infrastructure to share materials, best practices, speaker lists online
 - Ambassadors will play a key role in seeding content and discussions!



For More Information

ABI Ambassador Program

<http://anitaborg.org/community/ambassadors/>

ABI Online Communities

<http://anitaborg.org/community/connect/>

To volunteer or if you have questions:
Community@anitaborg.org

