

# Workshop for Women in Design Automation (WWINDA)

San Diego Convention Center, San Diego, CA

**Monday, June 4, 2007**



The Workshop for Women in Design Automation is a highlight of DAC. This unique program has continued to grow each year and affords the opportunity to hear successful women speak on topics relevant to their careers. It also gives participants the opportunity to network with their peers and engage in an exchange of views and ideas which foster growth. Join us **Monday, June 4**, 9:00am-12:45pm for the program and award presentation, continental breakfast and registration 9:00-10:00am, and lunch 12:45-1:45pm. Workshop registration includes access to the exhibition on Monday.

## **WWINDA CHAIR:**

Sabina Burns, Senior Director, Corporate Marketing and Communications, Virage Logic Corp.

## **WWINDA VICE CHAIR:**

Peggy Aycinena, EDA Confidential, Editor and EDA Weekly, Contributing Editor

## **STEERING COMMITTEE:**

Nanette Collins, Publicity Chair, 44th DAC

Marie R. Pistilli, Co-Chair, Board of Directors, MP Associates, Inc.

Daya Nadamuni, Independent Analyst, WWINDA Past Chair

## **THEME:**

### **Managing Your Career - The First Five Years**

The workshop's accomplished keynote speaker and panelists will include such topics as: **The First 5 Years** – building credibility and respect; **Transitions** – from individual contributor to manager, from engineer into sales or marketing, from academia to industry; **Networking** – maintaining an effective network of colleagues; **Politics** – navigating the political landscape in industry or academia; **Balance and Scaling** – how to effectively prioritize tasks and delegate work; **Mentoring** – finding and becoming a mentor; and **Leadership** – developing skills for heading up teams, projects, and organizations. The keynote speaker and panelists will discuss their own career trajectories and offer practical suggestions to workshop attendees for increased professional success.

## **KEYNOTE ADDRESS:**

### **Dr. Terri Fiez, IEEE Fellow and Professor of Electrical Engineering, Oregon State Univ.**

Dr. Fiez is an Institute of Electrical and Electronics Engineering (IEEE) Fellow and is involved in a variety of IEEE activities including serving on the committees for the IEEE International Solid-State Circuits Conference, the IEEE Custom Integrated Circuits Conference, and the International Symposium on Circuits and Systems (ISCAS), and as a Guest Editor of the IEEE Journal of Solid-State Circuits. She was previously awarded the National Science Foundation (NSF) Young Investigator Award and the Solid-State Circuit Predoctoral Fellowship.

## **PANEL DISCUSSION:**

"Career Trajectories – The Voices of Experience". Don't miss the opportunity to learn how prominent professionals in the industry have made career choices to achieve a rewarding personal and professional life experience. Each of us has the chance to influence our organization in fundamental ways if we have the tools. Building on the work described in the keynote, the panelists will describe their own experience about the impact they have made on their organizations. We are pleased to have panelists from companies and organizations of very different sizes, products lines and focus. You can expect to walk away with concrete examples of changes that work.

## **MODERATOR:**

Peggy Aycinena, EDA Confidential, Editor and EDA Weekly, Contributing Editor

## **PANELISTS:**

- Penny Herscher – President & CEO, firstRain
- Daphne Huckaby - Design Management, QUALCOMM, Inc.
- Daya Nadamuni - Chief Analyst, Gary Smith EDA
- Diana Feng Raggett - President & CEO, Javelin Design Automation

## **MARIE R. PISTILLI WOMEN IN EDA ACHIEVEMENT AWARD:**

Women have made important contributions and strides in the EDA industry for over 20 years. In an effort to recognize those who have dedicated time towards these achievements, the DAC Executive Committee presents an annual award to honor an individual who has made significant contributions in helping women advance in the field of EDA technology.

## **AGENDA:**

**9:00-10:00am**

Continental Breakfast and Registration

**12:15-12:45pm**

Award Ceremony

**10:00am-12:15pm**

Keynote Speaker and Panel Discussions

**12:45-1:45pm**

Luncheon

For questions or comments, email [wwinda@dac.com](mailto:wwinda@dac.com) or contact Nannette Jordan or Susie Horn at 303-530-4333.

Workshop sponsored by:

Sponsored by:



In Technical Cooperation with:



**Sabina Burns**  
WWINDA Chair



**Dr. Terri Fiez**  
Keynote

**DESIGN AUTOMATION  
CONFERENCE®**

**5405 Spine Rd., Ste. 102  
Boulder, CO 80301 USA**

**303-530-4333**

**800-321-4573**

**Fax 303-530-4334**

**[www.dac.com](http://www.dac.com)**